

Geetha Vaidyanathan

Lecturer, Department of Economics
200H, Gardner Hall, CB # 3305
University of North Carolina
Chapel Hill, NC 27599-3305

Email: geethav@email.unc.edu
Office: 919-966-5395
Home: 919-933-3951

EDUCATION

- Ph.D. 1991 (December), University of Kentucky, Lexington, KY.
Dissertation Title: "Consumption and Liquidity Constraints: A Cross-Country Analysis".
Fields: MACROECONOMICS, MONETARY ECONOMICS, INTERNATIONAL ECONOMICS.
- M.S. 1988 (August), University of Kentucky, Lexington, KY.
Field: ECONOMICS
- B.Com. 1982 (May), University of Mysore, Mysore, India
First Class. Third Rank in University
Field: COMMERCE

VISA STATUS

- US Citizen

WORK EXPERIENCE

July 2008 – Present:

Lecturer, Department of Economics, UNC-Chapel Hill

Courses taught:

- ECON 420: Intermediate Theory: Money, Income and Employment
- ECON 423: Financial Markets
- ECON 465: Economic Development
- ECON 465: Economic Development as an APPLES course
- ECON 460: International Economics
- ECON 691H – Seniors Honors Seminar in Economics

Fall 2009 – Present:

Affiliate Faculty, Curriculum in International Studies, UNC – Chapel Hill

August, 1992 to May 1995, August 1996-July 2008:

Lecturer, Department of Economics, University of North Carolina at Greensboro

Courses taught:

- ECO201: Introduction to Microeconomics
- ECO202: Introduction to Macroeconomics
- ECO250: Statistics for Business and Economics

- ECO260: Current Issues in Economics
- ECO300: International Economics
- ECO327: Money and Economic Activity
- ECO 346: Intermediate Macroeconomic Theory
- ECO360: International Monetary Economics
- ECO467: Economic Growth and Development

August, 1986 to December, 1989:

Graduate Assistant, Department of Economics, University of Kentucky

Courses taught:

- Introduction to Microeconomics
- Introduction to Macroeconomics
- Statistics for Business and Economics
- Intermediate International Economics

February, 1983 – August, 1984:

Lead Bank Assistant, Canara Bank, Bangalore, India.

UNDERGRADUATE HONORS THESIS ADVISOR/CHAIR

- 2011-2012: Yuen Ho, “The Effect of Taiwan’s Industrial Policy on R&D.”
- 2011-2012: Emil Mayev, “National Happiness: The Impact of Macroeconomic Variables on Life Satisfaction.”
- 2011: Yongwak Kim, “Contemporary Issues in Economic Development.” – did not complete 692H
- 2010-2011: David Bellard, “The Clean Air Act’s Hazardous Air Pollutants List and International Trade in Environmentally Sensitive Chemicals.” **BEST THESIS AWARD**
- 2010-2011: Christopher Woltz, “The Effect of Fiscal Debt on Economic Growth using VAR.”
- 2010-2011: Nitin Krishnan, “The Effect of School Infrastructure on performance of pre-school children in India.”
- 2009-2010: McLane Wilkinson, “A Study of Microfinance” – did not complete 692H
- 2008-2009: Quentin Ruiz-Esparza, “The Effect of Trade Liberalization on the Labor Allocation Decisions of Rural Households in Mexico.”

SERVICE TO DEPARTMENT AND UNIVERSITY AT UNC-CHAPEL HILL

Department Service:

- Member, Lecturer Hiring Committee, Department of Economics, 2012-2013
- Honors Program Director, Department of Economics, 2012-2014
- Faculty Advisor, Carolina Economics Club, 2010-Present
- Mock Interviews: November 2011 for Ph.D. students
- Panelist: “The European Debt Crisis” October 2011, Carolina Economics Club, UNC
- Mock Interviews: November 11, 2010 for Ph.D. students

- Panelist: “Should Bush Tax Cuts Be Extended?”, November 9, 2010, Carolina Economics Club, UNC
- Member, Mock Judging Committee: Fed Challenge Team, UNC, October 26, 2009
- Panelist: “What caused the Financial Crisis?” Carolina Economics Club, 2008

University Service:

- Member, Faculty Committee on Community and Diversity, 2012-2015
- Elected Member, UNC Education Policy Committee, 2012 - 2015
- Member, University Insurance Committee, 2011-present
- Chair, 2011-12 Tanner Teaching Assistant Award for Undergraduate Teaching
- Mentor, UNC Team (Placed 1st), Triangle Global Health Case Competition, 2011.
- Faculty Advisor, UNC Women’s Club Volleyball team, 2011-12
- Mentor: Zachary De La Rosa, Eve Carson Scholarship Recipient, Summer 2011,
- MURAP Mentor, Summer 2011: Mentored two undergraduates from under-represented groups to prepare for graduate school.
- Committee Member, 2010-11 Tanner Undergraduate Teaching Award Committee & 2010-11 William Friday Teaching Award Committee
- Faculty Sponsor: Connected for Cause, UNC, 2009

SERVICE TO UNC-GREENSBORO

- Member, Academic Appeals Committee, 2007-2008
- Mentor, UNCG Faculty/Staff Student Mentor Program, 2007-2008
- Interviewer, Study Abroad Program, UNCG, 2005-2006, 2007-2008
- Panelist, Merit Awards Interviewing Panel, UNCG, 2006-2008
- Academic Advisor, Academic Advising, UNCG, 2007
- Principal Presenter, “The World is Flat”, Division of Continual Learning, UNCG, 2006

OTHER ACTIVITIES

- Reviewer: UNC Ueltschi Grant Applications, Spring 2013
- Reviewer: Pre-revision review of Roberts, *The Choice*, March 2011.
- Member, Editorial Board, *Macroeconomics* (2010) by Frederic Mishkin, Pearson Publishing
- Honor Judge: NCFCA Speech and Debate tournament, Wake Forest, NC, April 8, 2009
- Reviewer: *Essential Statistics in Business and Economics 2e* by David Doane and Lori Seward, McGraw-Hill Publishers, 2007
- Reviewer: *International Economics* by Robert Feenstra and Alan Taylor, Worth Publishers, 2006
- Reviewer: *Money, Banking and Financial Markets* by Stephen G. Cecchetti, McGraw-Hill Publishers. 2005
- Reviewer: *Basic Statistics Using Excel and MegaStat* by Deanne Harris, McGraw-Hill Publishers, 2004

HONORS RESEARCH WORK SUPERVISION:

- Chloe Adcock, Spring 2012: "Foreign Direct Investment in Africa" in ECON 460
- Val Hansen, Spring 2011: "The Behavior of the Dollar With Respect to the Euro, the Pound Sterling, the Japanese Yen, and the Canadian Dollar" in ECON 460.
- Albert Choi, Fall 2009: "Economic Growth and Development in Tiger Economies" in ECON 465.
- David Bellard, Fall 2009: "Investment in Iceland" in ECON 465

INDEPENDENT STUDY SUPERVISION:

- Laura McCready, Fall 2012: "The Economics of Prison System".
- Srikar Bongu, 2011-2012: "An Exploration on the Role of Capital Controls".
- Kichum Kim, 2011-2012: "The Current Problems of Microfinance in South Korea".
- Patrick McCarthy, 2011-2012: "Capabilities and Limits of Microfinance"
- Seung Yun Kim, 2011-2012: "Importance of Experience and History: Writing Another Success Story of Economic Development".
- David Lobo, 2011-2012: "The 2008 Financial Crisis".
- Paul Jung, 2010-2011: "Role of Foreign Direct Investment in Korea's Economic Growth".
- Bolu Adeyeye, 2010 -2011: "Investment climate in Next 11 (N11) countries".
- Christian Lincoln, 2009-2010: "Microfinance in Sub-Saharan Africa".
- Vance Faulkner, Summer 2009: "The Role of Microfinance in Development".

GRANTS

- \$8,000 – 2010 Ueltshi Service Learning Grant for APPLES course

STATISTICAL SOFTWARE EXPERIENCE

- STATA – Used in research and teaching
- SAS – Used in research and teaching
- MICROSOFT EXCEL – Used in research and teaching
- Regression Analysis of Time Series (RATS) – Used in research

HONORS/TEACHING AWARDS/CERTIFICATES

- The Teaching Innovation Program Certificate of Achievement, The Committee on Economic Education Of the American Economic Association, January 8, 2011
- Best Undergraduate Teacher Award, 2008-2009, Dept. of Economics, UNC-Chapel Hill
- Finalist, Bryan School Outstanding Teaching Award in 2007-2008 at UNCG
- Inducted into Beta Gamma Sigma, UNCG, 2007
- Finalist, Bryan School Outstanding Teaching Award in 2006-2007 at UNCG
- Finalist, Bryan School Outstanding Teaching Award in 2002-2003 at UNCG
- Finalist, Bryan School Outstanding Teaching Award in 2001-2002 at UNCG

PROFESSIONAL DEVELOPMENT

- 2012: Redesigning and Planning your Next Course, March 22, 2012, Center for Faculty Excellence, UNC
- 2012: Teaching in Summer School – Tuesday, February 21, 2012, Center for Faculty Excellence, UNC
- 2011: Pathways to Achieving Civic Engagement (PACE) Conference, February 9, 2011, Elon University
- 2011: 11th Annual Economics Teaching Workshop, UNCW, October 2011
- 2010: 10th Annual Economics Teaching Workshop, UNCW, October 16, 2010, Wrightsville beach, NC
- 2010: "Grading Considerations and Grading that is Both Fast and Fair" on Wednesday, December 1, 2010 at Center for Faculty Excellence, UNC
- 2009: "Winter Symposium on Teaching and Learning (faculty session)", Center for Faculty Excellence, February 5, 2009
- 2009: 9th Annual Economics Teaching Workshop, UNCW, October 17, 2009, Wrightsville beach, NC
- 2008: 8th Annual Economics Teaching Workshop, UNCW, October 2009
- 2008: Poverty, Inequality and the State Conference, NC Center for South Asia Studies held at UNC-Chapel Hill, January 2008
- 2008: Teaching Innovations Program Workshop, June 6-8, 2008, Chapel Hill, NC
- 2007: 7th Annual Economics Teaching Workshop, UNCW, October 2007
- 2007: Service Learning Workshop, UNC-Greensboro, May 2007
- 2007: McGraw-Hill Business Statistics Conference, San Diego, California
- 2006: 6th Annual Economics Teaching Workshop, UNCW, October, 2006
- 2005: "Strategically Redesigning Large Enrollment Courses", Office of the President, UNC-Chapel Hill, June 6, 2005
- 2005: "Teaching Literacy in the Classroom", 5th Annual Economics Teaching Workshop, UNCW, October 2005
- 2003: "Teaching Economics: Innovative Teaching Strategies", 3rd Annual Economics Teaching Workshop, October 2003

PRESENTATIONS

- Invited Presentation: "The Indian Economy and Food Scarcity", Nourish International Summer Institute, UNC, Summer 2012
- "Ex – post Real Interest Rate Linkages within the EMS Countries". Southern Economic Association meetings, Washington, D.C., November 23-25, 1996
- "Consumption, Liquidity Constraints and Unemployment Rate: A Cross-Country VAR analysis." Southern Economic Association meetings, Washington, D.C., November 22- 24, 1992.
- "Economic Development, Consumption and Borrowing Constraints", Southern Economic Association meetings, Nashville, TN, November 24-26, 1991.
- "Economic Development, Consumption and Borrowing Constraints", Fall 1991, University of Kentucky Macroeconomics workshop.

PUBLICATIONS

- Alina M. Zapalska, Geetha Vaidyanathan and Dallas Brozik (2012). “Factors Influencing Performance of Tourism and Hospitality Entrepreneurial Businesses in West Virginia” *Problems and Perspectives in Management*, Volume 10, Issue 2, 2012
- Geetha Vaidyanathan (2007). “Technology Parks in a Developing Country: The Case of India” *Journal of Technology Transfer*, Volume 33, Number 3/June, 2008
- Stuart D. Allen, Geetha Vaidyanathan and Jeffery Sarbaum (2007). “Introducing the Effective Marginal Tax Rate in Introductory Macroeconomics” *Journal of Economics and Finance Education*, Summer, 2007
- Stuart D. Allen, Jeffery Sarbaum and Geetha Vaidyanathan (2006). “Desperate Methods: The Two Other Ways Government can Obtain Resources” *Journal of Economics and Finance Education*, Winter, 2006
- Geetha Vaidyanathan (1993). “Consumption, Liquidity Constraints and Economic Development.” *Journal of Macroeconomics*, Summer, 1993, pp. 601-610.

REFeree EXPERIENCE

- Information Technologies and International Development Journal
- Journal of Technology Transfer
- Journal of Macroeconomics
- Applied Economics
- Growth and Change

MISCELLANEOUS

- Volunteer: “Stop Hunger Now” Meal Packing, Family Weekend, UNC campus, October 2011
- Volunteer: Million Meals Packing Event, UNC campus, August 2009
- Volunteer Coach: Smith Middle School Chess Club, Smith Middle School, Chapel Hill, NC, 2007-2009
- Interfaith Council for Social Services, Chapel Hill-Carrboro, NC – Organized a major fundraiser “India Utsav” in 2005
- Teacher for 12-14 year olds in Chinmaya Mission Balvihar, RDU, 2005.